

START AND RUN YOUR OWN BUSINESS

A seven week part-time business training course for people who have a viable business idea

PARTICIPANTS WILL BE EXPOSED TO:

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|----------------------------------|-------------------------------------|
| 1. Researching the market | 5. Marketing |
| 2. Business Planning | 6. Sales and Selling |
| 3. Production/Service Management | 7. Financial Control |
| 4. Sources of Finance | 8. Personnel and Employee Relations |

And other essential business topics

To benefit fully from the course you must have a good business idea which is capable of attracting funds and you must be prepared to devote time to attending all the sessions

THE COURSE IS DESIGNED FOR THE

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| ● Unemployed | ● Part-time Workers |
| ● Full-time Workers | ● People considering self employment |

The course will be held in the evenings and at weekends from **November 2nd 1985**. Interviews 25th October

It is sponsored by the **MSC** with assistance from the **Brent Borough Council**

It is being organised by **EQUINOX ASSOCIATES**; a leading black business consultancy in Britain

If you are interested in attending please contact:

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