

# THE VOICE

**Britain's Best Black Newspaper!**

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## Black business help

**A NEW course has been set up in north London to assist black people who want to set up their own business and want to learn about the basic steps involved.**

The seven-week business skills training course is organised by the south London black business consultancy Equinox Association, and will provide an opportunity for people who have ideas about setting up their own business but do not have the necessary qualifications.

The course, which will run over two weekends and six evenings, includes both practical and theoretical aspects of how to set up and run a successful business as well as exploring the major areas of management such as research and marketing, personal relations and other essential business skills.

The organisers say no necessary educational qualifications are required for the course just the idea of people wanting to have

their own business. There are also no charge for the classes.

It is expected that at the end of the course trainees will have developed a programme which they could use to get funds for their businesses. It is also expected that the course would be expanded in and around London.

Maxine James from Equinox Associate said the whole idea is to show people that the difficulties in setting up a new business is not that great if people are familiar with the necessary requirements.

"Most people have few qualifications and do not have jobs but they have a business idea and are put off because they feel setting up a business is very high powered. This course is to de-mystify the idea of what goes into a business," she said.



*Ade Sawyer and Maxine James from Equinox.*