Community halls for community engagement
Feasibility studies
Community halls provide a meeting place for local communities to engage in social, educational, entertainment and even economic activities. They provide a facility for consultation and engaging the community and enable them to forge the cohesion bond that keeps communities vibrant and resourceful at the same time. But they need to be fully utilised if they are to be true assets. Feasibility studies are about testing this effective utilisation and helping to design multi-ethnic, multi-purpose facilities that are also environmentally sustainable.

Our approach to the feasibility is to examine how this facility provides a forum and a voice for socially excluded communities. We focus on:

- **Market demand**: to assess the potential and actual demand for main, supplementary and ancillary activities in the proposed centre and determine how to make the facility financially viable
- **Site and building appraisal**: establish the adequacy of proposals for the uses of the centre and modification to accommodate all the proposed uses, investigate the planning issues and advise on the feasibility of the location of the centre
- **Organisation and management structure**: to examine models for the management of the centre to confirm the involvement of community organisations to be involved in management
- **Financial appraisal**: determine capital cost of the centre, estimate the operating cost of the facility and provide an indication of the most appropriate way for financing the development and funding for the maintenance and scenarios of income generation.

Equinox Consulting is an innovative, dynamic and specialist management consultancy promoting social and economic advancement for disadvantaged communities through management consultancy, training and research services in community development, enterprise generation strategies and employment initiatives.

Over the past 28 years, we have worked with community organisations and individuals primarily from African, Caribbean and Asian communities and have executed projects that affect inner city, black and ethnic minority, refugee and other excluded communities.

Please find attached our project sheet which provides more information on projects we have carried out on this service.

You may also visit our website at www.equinoxconsulting.net for more information on other services we offer such as:

- facilitation of strategic awaydays
- policy research on minority issues
- evaluations, reviews and appraisals
- strategic business and delivery plans
- feasibility studies for community facilities
- roles and responsibilities of board trustees
- management training and leadership courses
- capacity building and community consultations
- enterprise skills training and promotion strategies
- employment skills training and placement initiatives
Feasibility Studies for community facilities

Feasibility Studies

Wolverhampton African Caribbean Steering Group
Feasibility into the needs of the African Caribbean community in Wolverhampton and the development of services for a centre that will meet the needs in a sustainable way.

Finsbury Park Trust
Feasibility study into the development of a community cluster to accommodate community organisations and provide shared services and facilities for their operation

London Borough of Hounslow
A feasibility study for the setting up of an 800 seat community function centre for Asian weddings

Rotherham Borough Council
The development of a business plan for a managed workspace project for the ethnic minority community.

Peterborough Council
The development of a business plan for an umbrella organisation of all African Caribbean organisations.

African Caribbean Arts and Cultural Centre
Feasibility study and business plan for the transformation of a community centre into an arts and cultural centre using funds from a successful lottery application.

Manchester Black Resource Centre
A feasibility study for the setting up of a multi-ethnic, multi-purpose community business and resource centre in Manchester.

Joint Council of African Caribbean Organisations
A feasibility study for the setting up of an African-Caribbean Centre in a London Borough.

African Caribbean Leadership Centre
A feasibility study into the setting up of a black-controlled radio station in North London.

Greater London Enterprise Board
Feasibility study for a Business Training Centre in North London.

Community halls provide a meeting place for social, educational, entertainment and even economic activities, for consultation to forge the cohesive bond that keeps communities vibrant and resourceful. Feasibility studies are about testing utilisation and helping to design facilities that are sustainable.